

2016 ANNUAL REPORT ON MEDIA RIGHTS & JUSTICE

MEDIA ACTION GRASSROOTS NETWORK

MAG-Net



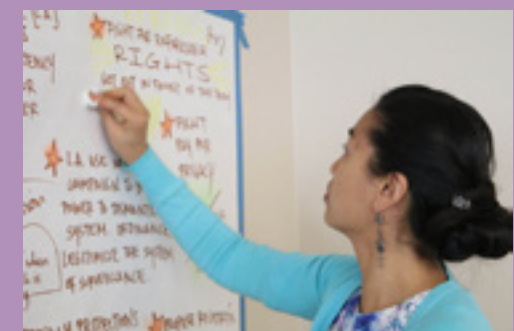
MAG-NET ANCHORS CONGRESS



Leaders of the Media Action Grassroots Network (MAG-Net) convened in Oakland, California, April 7th and 8th, 2016 as part of MAG-Net's annual Governance Retreat.

Each year, the Center for Media Justice (CMJ) convenes network leaders to build and strengthen our Anchors Team; assess the progress and effectiveness of the network as a whole; and define network priorities, strategies, and future plans.

This year, we were supported by a visual notetaker to help us think together.



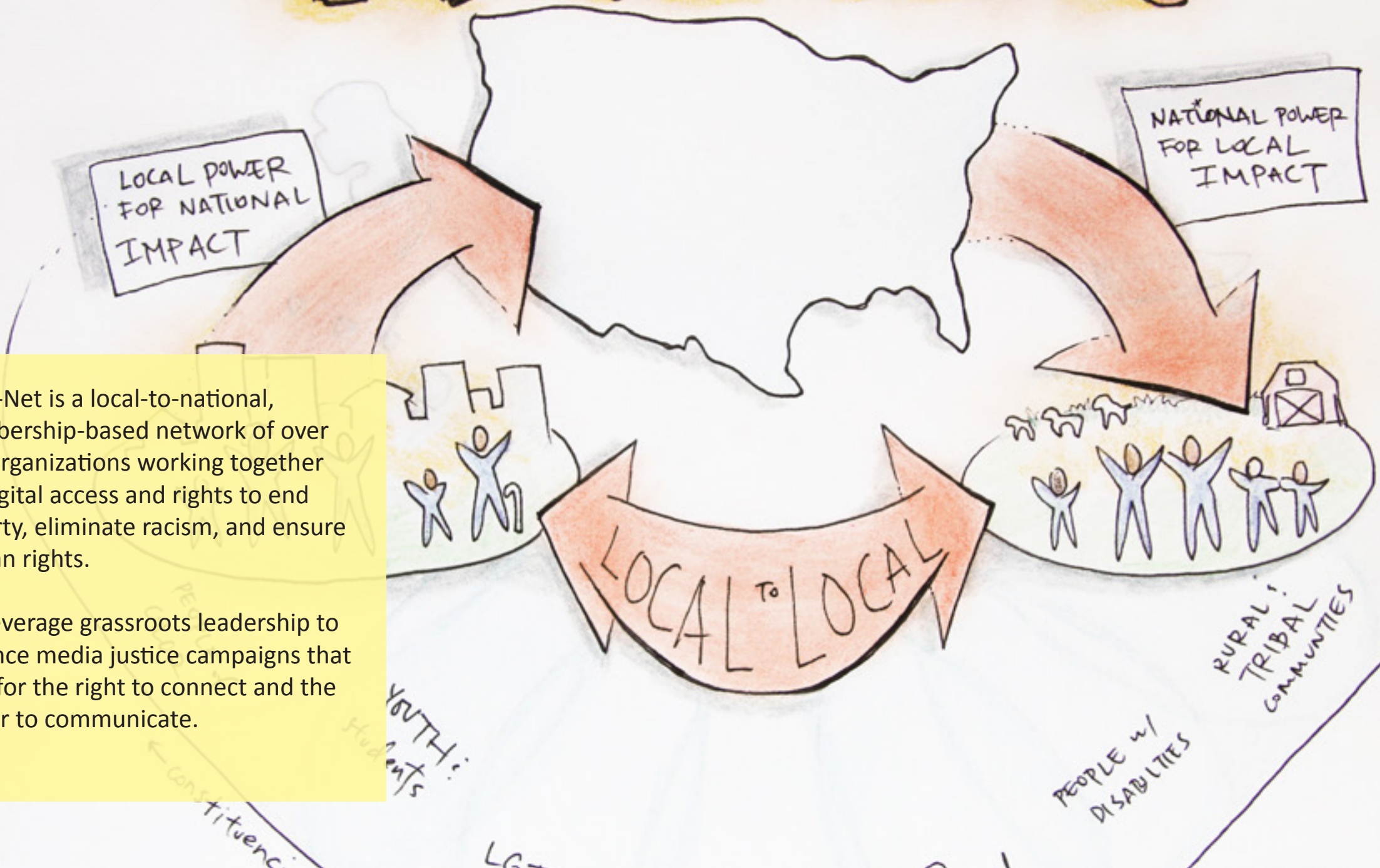
PRODUCTIVE RIGHTS
JUSTICE
HOUSING
IMMIGRANT

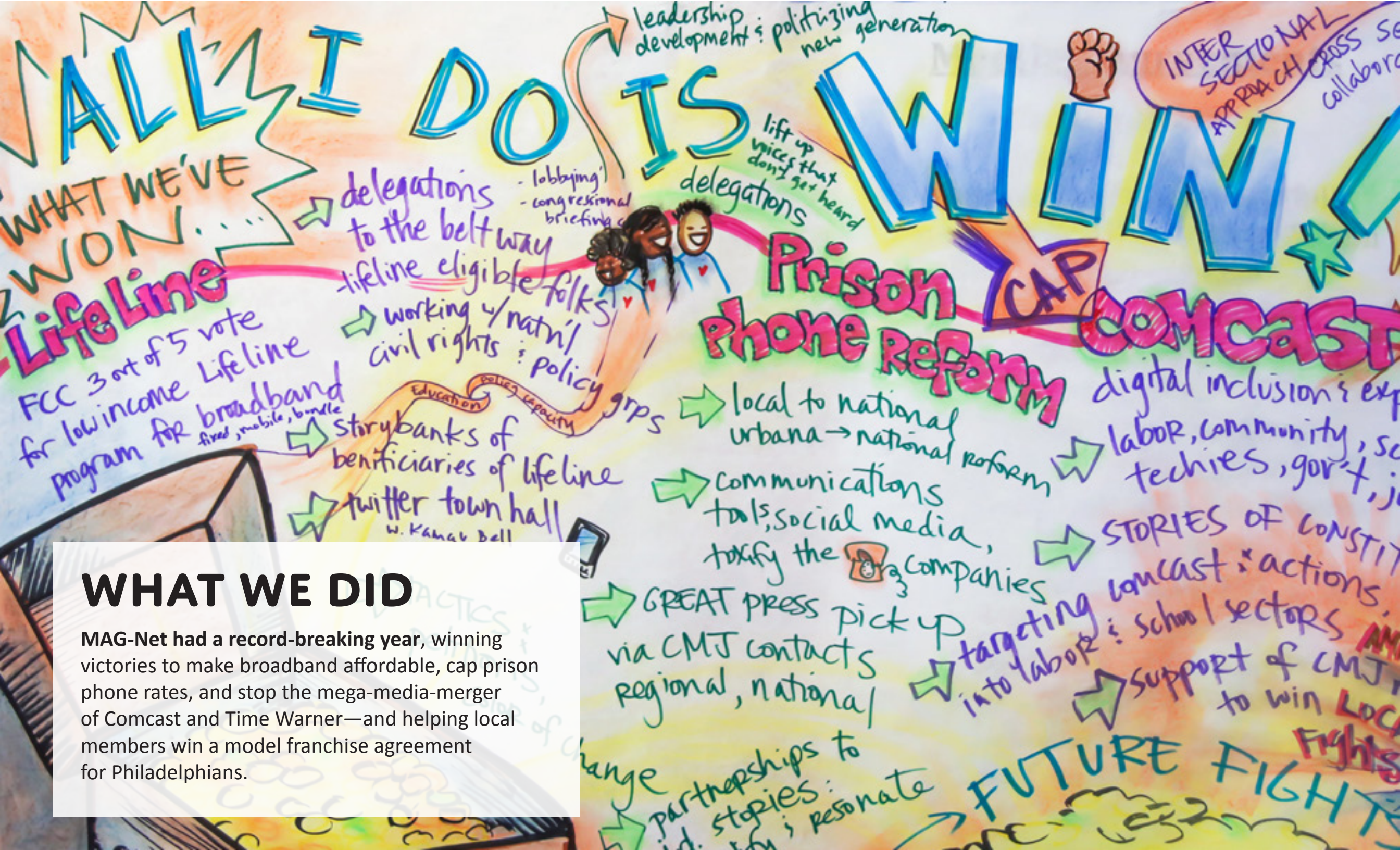
WHO WE ARE

MAG-Net

MAG-Net is a local-to-national, membership-based network of over 100 organizations working together for digital access and rights to end poverty, eliminate racism, and ensure human rights.

We leverage grassroots leadership to advance media justice campaigns that fight for the right to connect and the power to communicate.



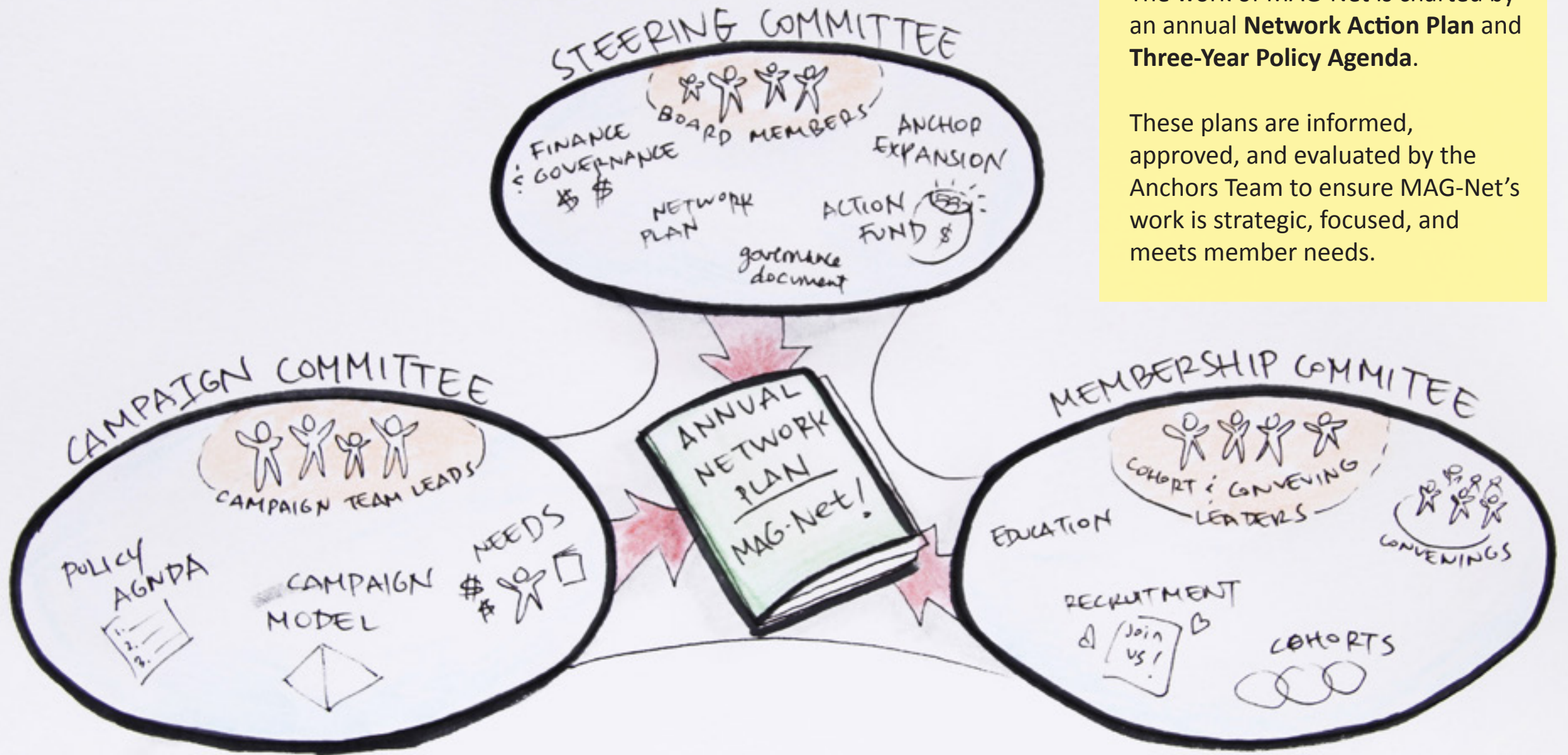


WHAT WE DID

MAG-Net had a record-breaking year, winning victories to make broadband affordable, cap prison phone rates, and stop the mega-media-merger of Comcast and Time Warner—and helping local members win a model franchise agreement for Philadelphians.

GOVERNANCE

HOW WE OPERATE

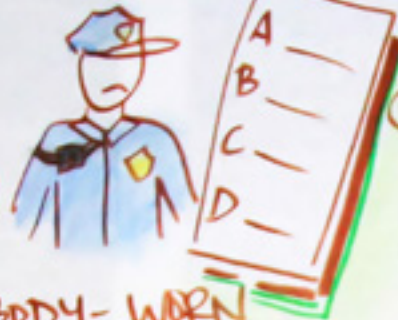


The work of MAG-Net is charted by an annual **Network Action Plan** and **Three-Year Policy Agenda**.

These plans are informed, approved, and evaluated by the Anchors Team to ensure MAG-Net's work is strategic, focused, and meets member needs.

HARMFUL STUFF

WWW.BWC SCORECARD. _____?

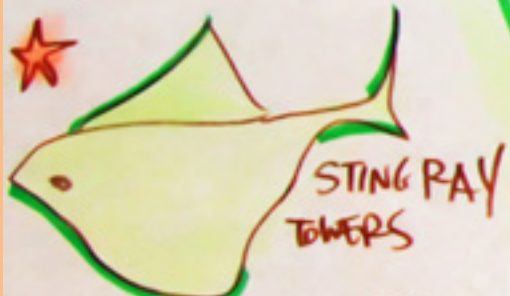


+ BEST PRACTICES

★ POLICE BODY-WORN CAMERAS
CIVIL RIGHTS IMPLICATIONS
COULD BE USED TO SURVEIL OUR COMMUNITIES

★ DATA INFORMED ADVERTISING:
FCC COLLECTING COMMENTS TO MAKE RULES

public develop
public access
narrow use
no police view by evidence
Principles for cameras



POLICE USE A CELL PHONE TOWERS TO SURVEIL FOLKS, PROTESTORS & ESP. MOVEMENT FOR BLACK LIVES

- STARTED IN 2005
NEW ONES CAN HACK YR PHONE

4.0 mode / HAIL STORM

Main reasons folks support drone free LA

★ DRONE CAMPAIGN
Drone-free L.A.
PETITION → REPORT



- (1) no militarization of police
- (2) mission-creep for SWAT
- (3) distrust in comm. for LAPD



Where to police
How to police

DATA

★ PREDICTIVE POLICING
using algorithms to predict:

- where...
- when...
- who perpetrator...
- who victim of...
- what kind of...

crime will happen

- Replicates discriminatory patterns of policing
RACE, SOCIO-ECONOMIC STATUS
- ALGORITHM SEEMS NEUTRAL

- HUGE BLACK BOXES. FOR PROFIT COMPANIES SELLING TO POLICE DEPTS. NOT TRANSPARENT

★ SURVEILLANCE ORDINANCES AT CITY LEVEL
- FEDERAL \$ → LOCAL GOV'T TO BEEF UP SURVEILLANCE TECH [ACLU]

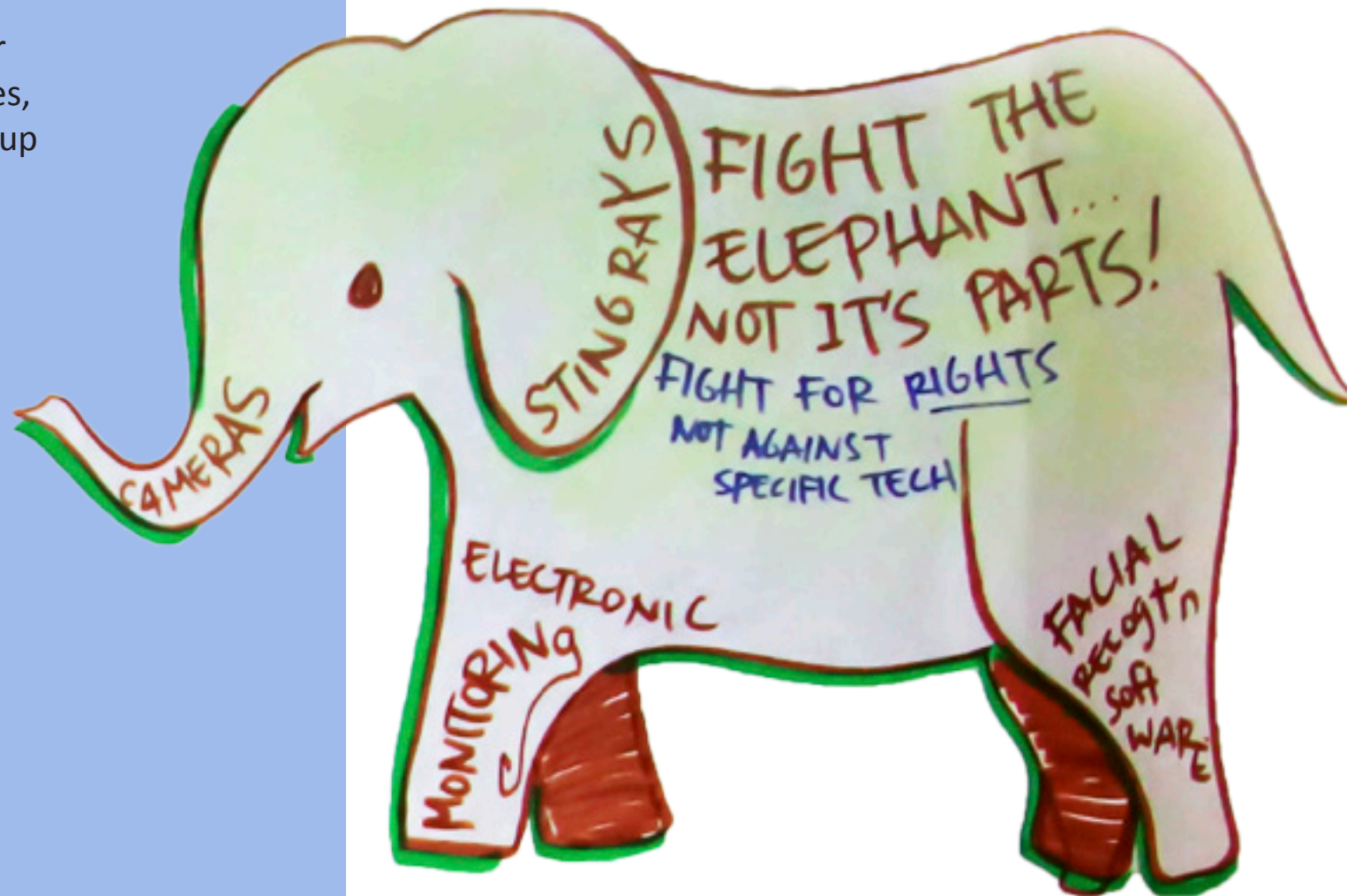


OVERSIGHT → local review and vote before pursuing new surveillance tech
→ public record act requests

Policing & Surveillance Challenges

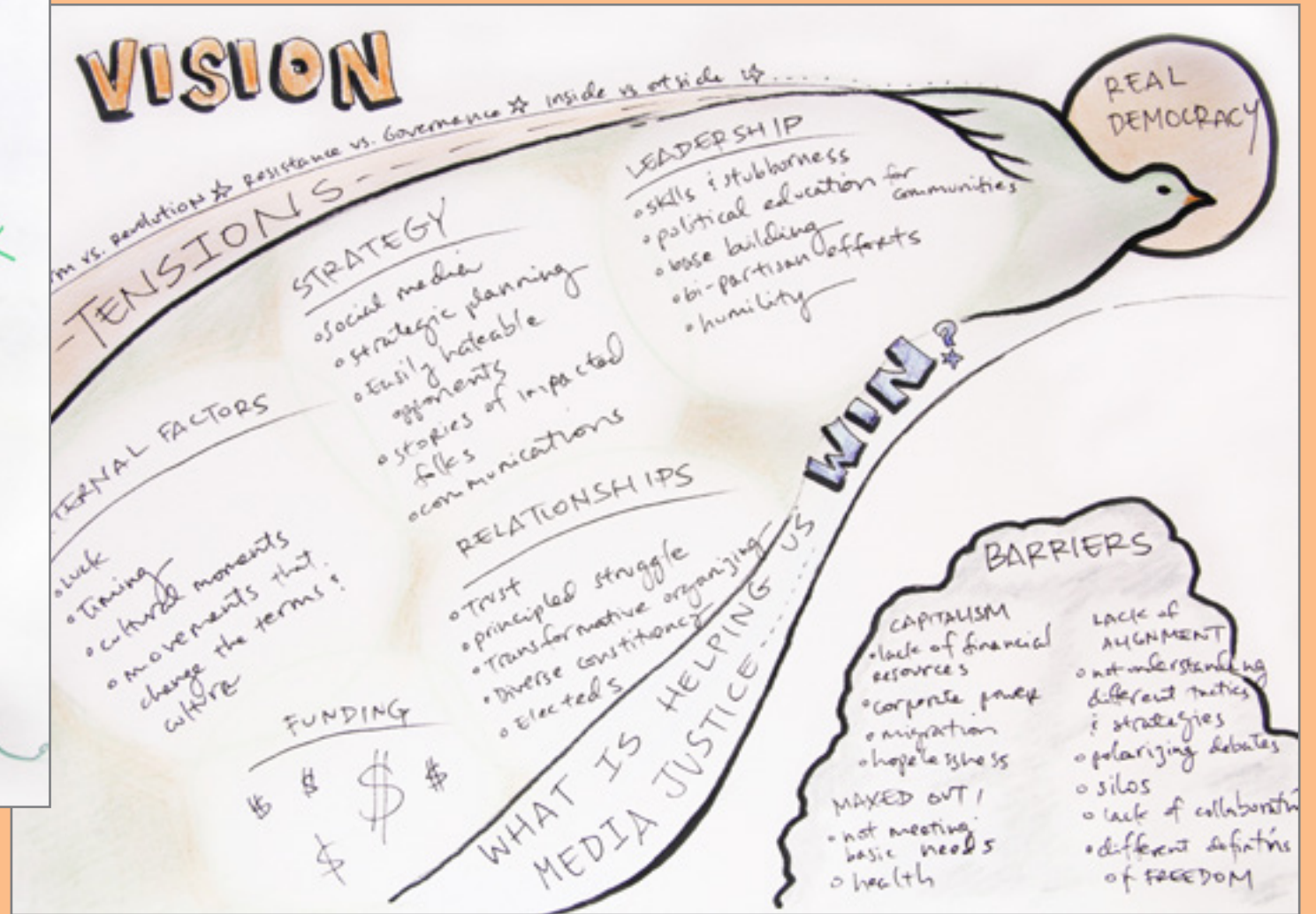
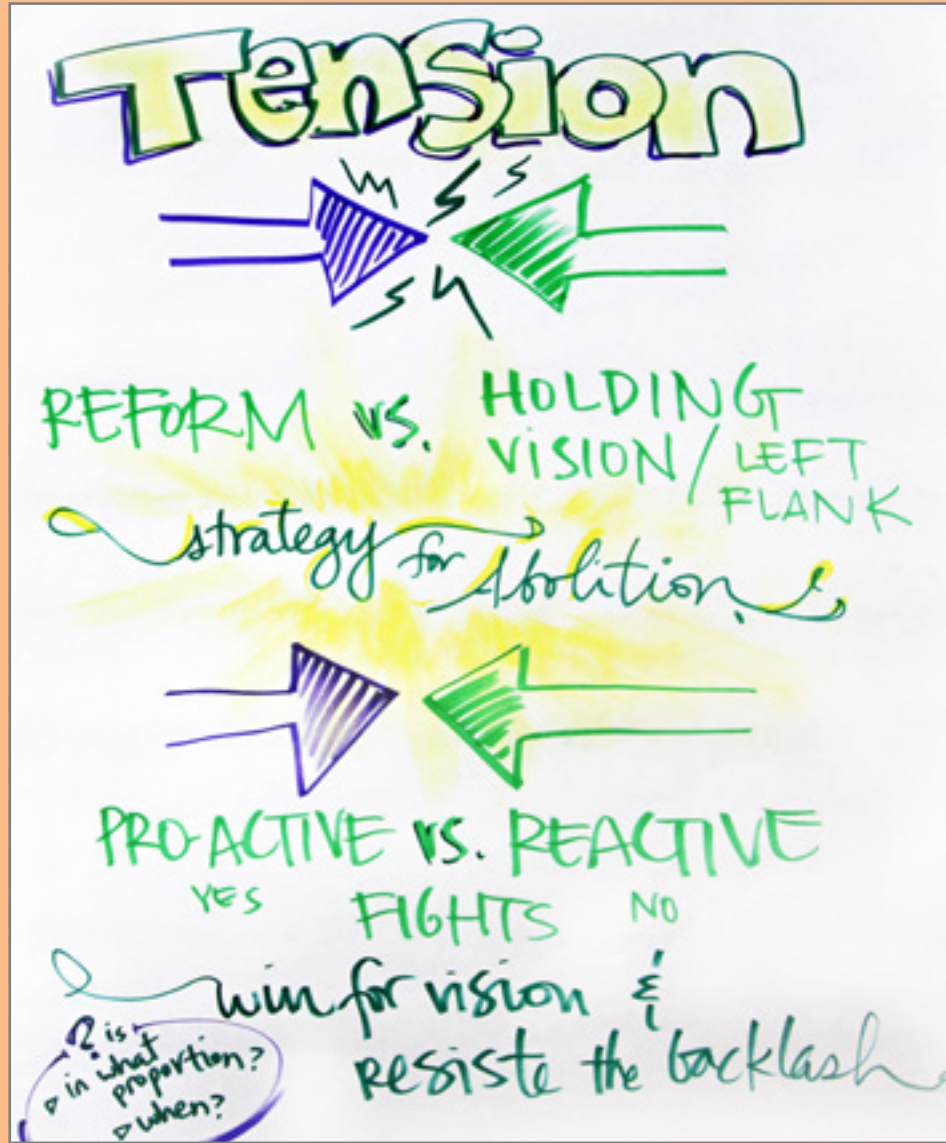
As the impact of technology effectively “supersizes” existing discrimination, our communities are facing increased surveillance and suppression.

One theme emerged from our discussion: Fight the elephant and not its parts. Rather than fighting to reform specific technologies, we need a rights-based approach that lifts up the needs of our communities with holistic solutions.

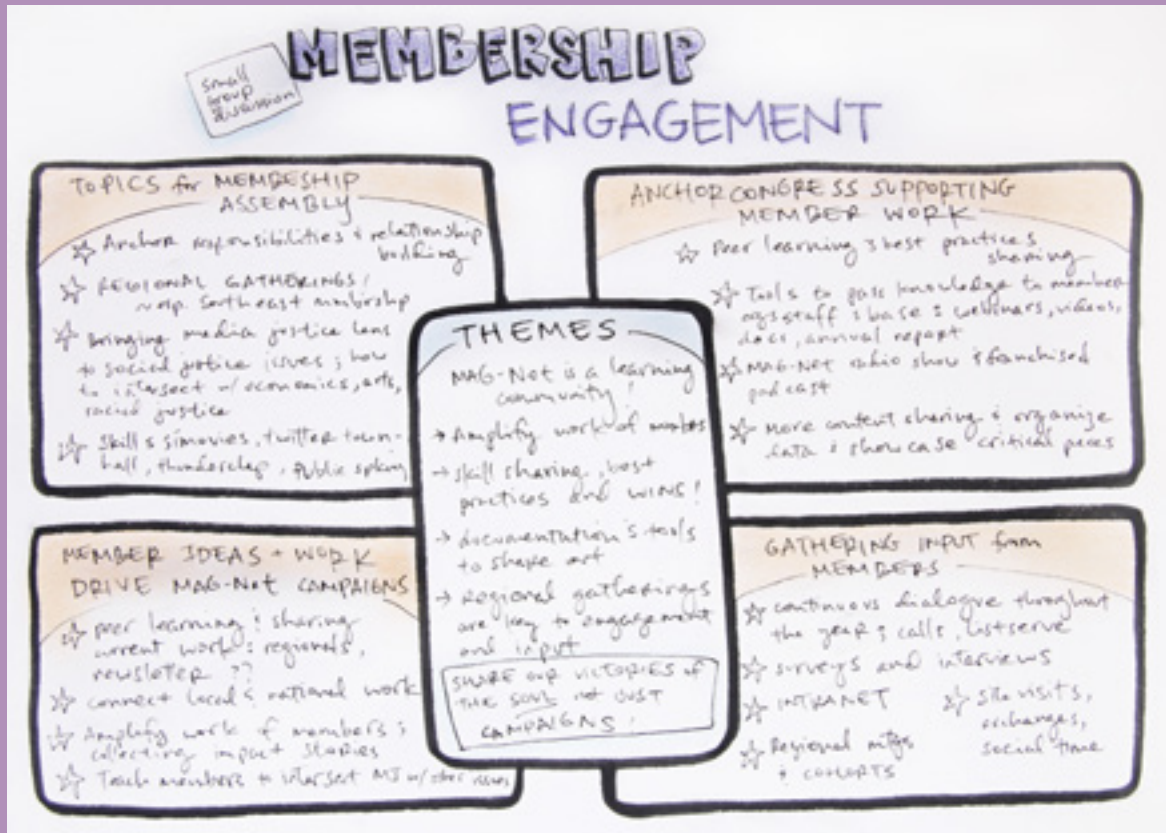


Balancing Tensions & Leading with Vision

WHAT WE HOLD



WHERE WE ARE GOING



How can we deepen member engagement?

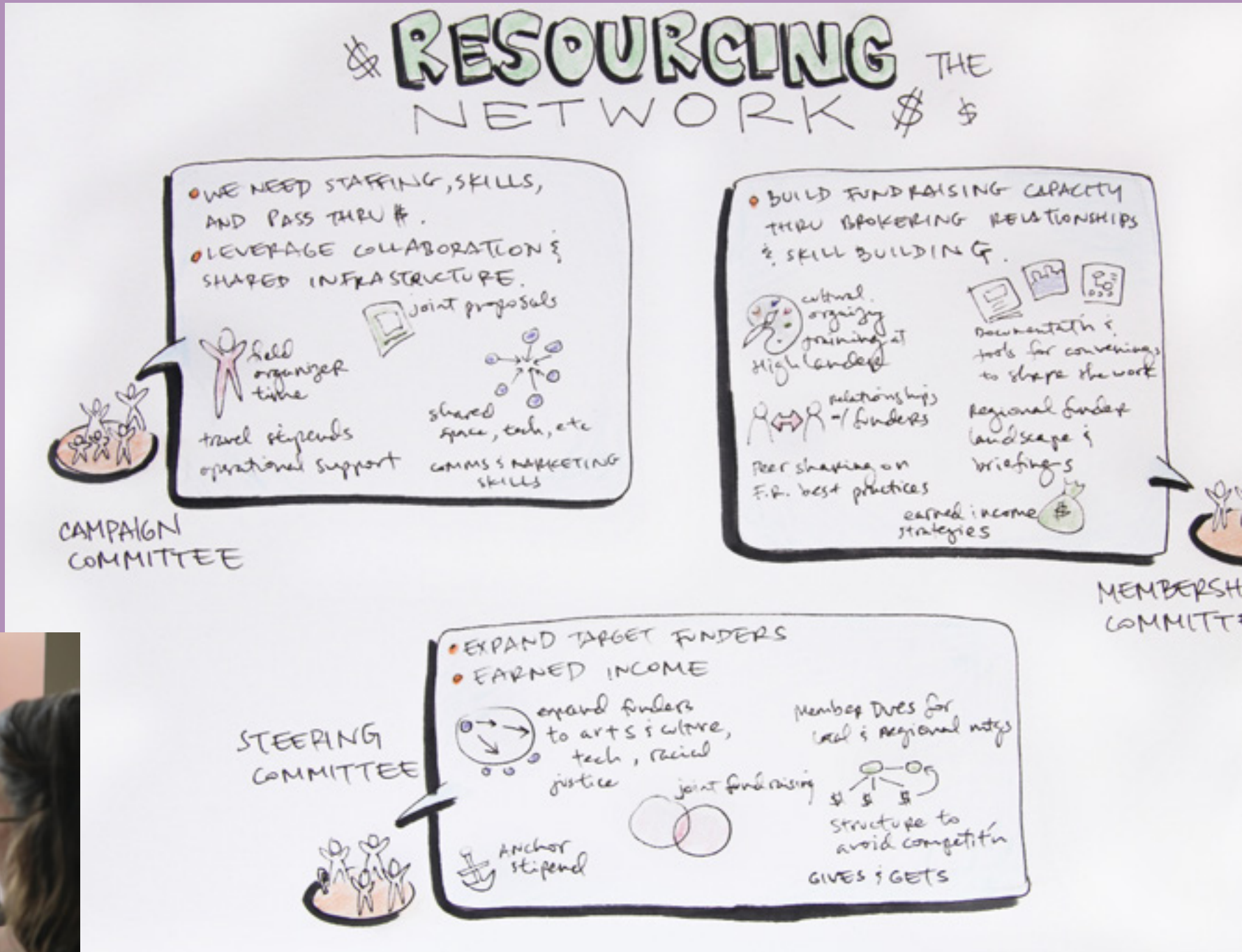
- » Amplify the work of members
- » Share skills, best practices, and wins
- » Encourage regular regional gatherings as they are key to engagement and input
- » Focus on victories of the soul, not just campaigns



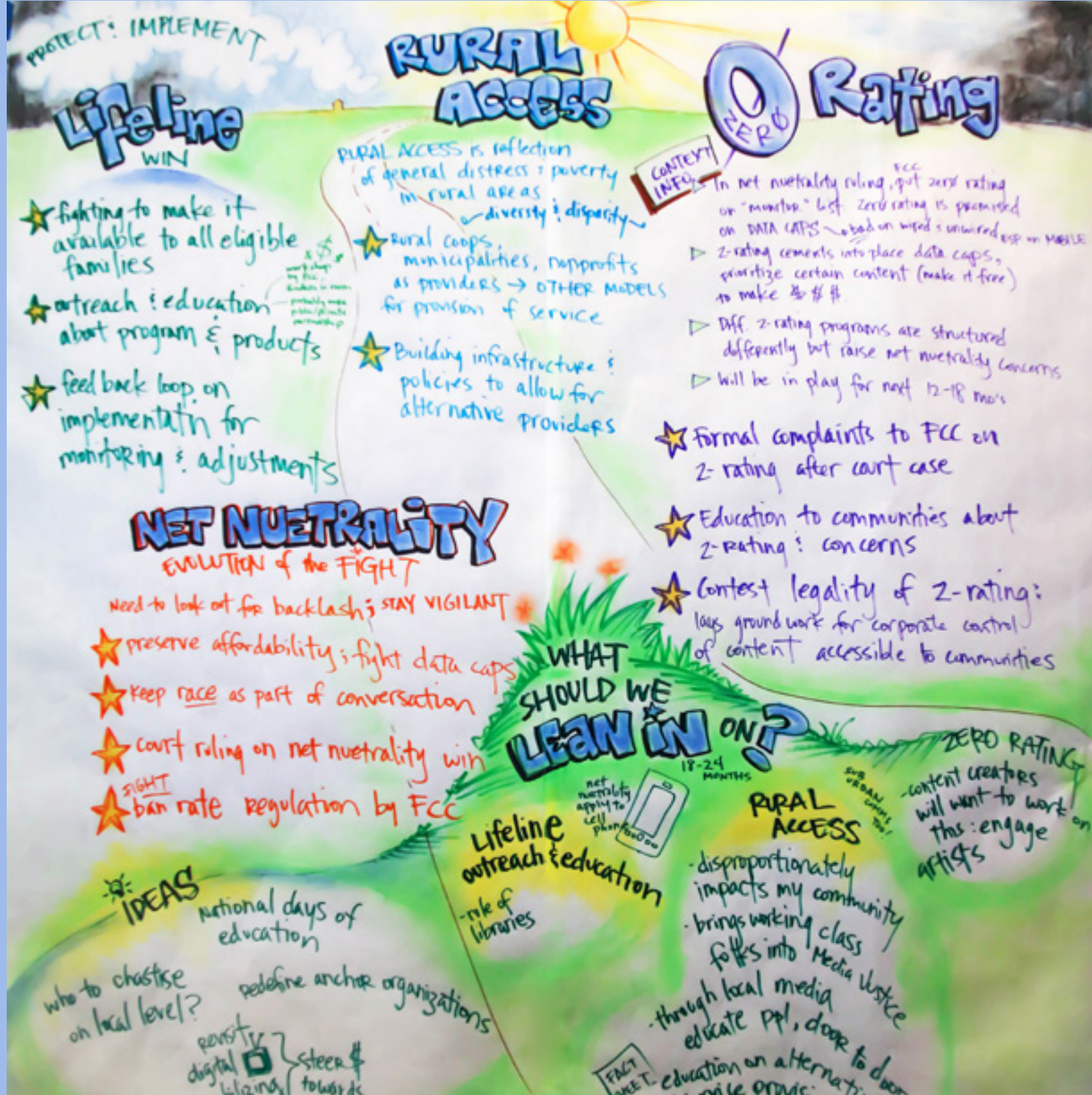
WHERE WE ARE GOING

How can we build the capacity needed to accomplish our goals?

- » Encourage collaboration & shared infrastructure
- » Grow fundraising capacity through network-based relationships & skills building
- » Support funding for staff & skills
- » Develop earned income
- » Expand the pool of funders (arts, tech, racial justice)



WHERE WE ARE GOING



In the wake of recent victories, what campaign opportunities are emerging?

- » Lifeline: Ensuring the impacts of the Lifeline victory can reach all eligible families—and working with local organizations to help with outreach and evaluation.
- » Rural access: How do we build the infrastructure needed for digital inclusion?
- » Zero Rating: Evolving the fight for Net Neutrality to fight zero-rating and data caps, ensure affordability, and keep issues of racial justice in the forefront.

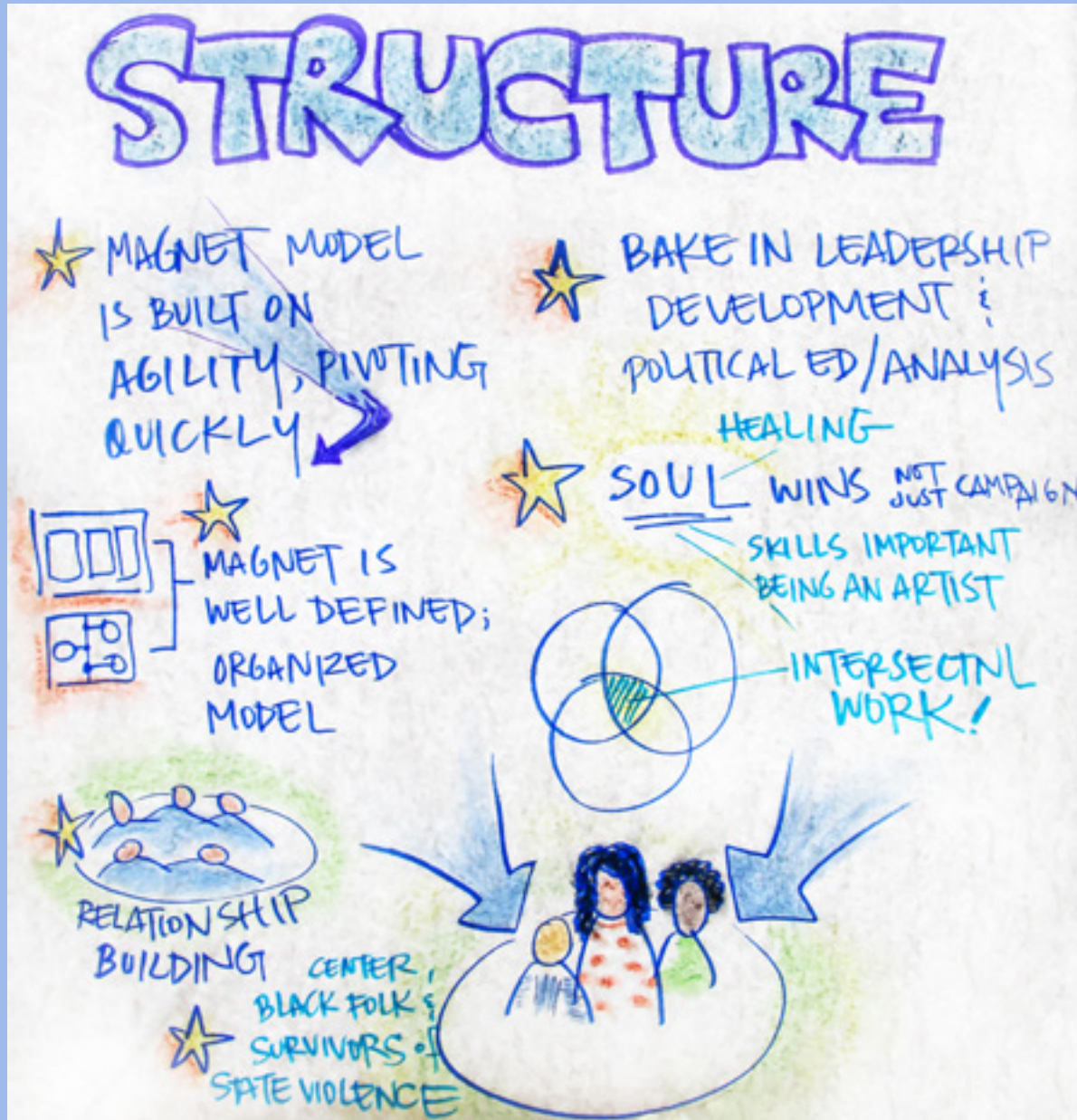
Policing & Surveillance

What interventions and strategies will be the most promising for the network?

- » Stories from impacted communities
- » Intersectional organizing
- » Engaging youth
- » Targeting criminalization, not just policing
- » Challenging the idea that technology makes us safer
- » Framing surveillance as theft
- » Local & state interventions
- » Protecting our right to film police



Our Approach



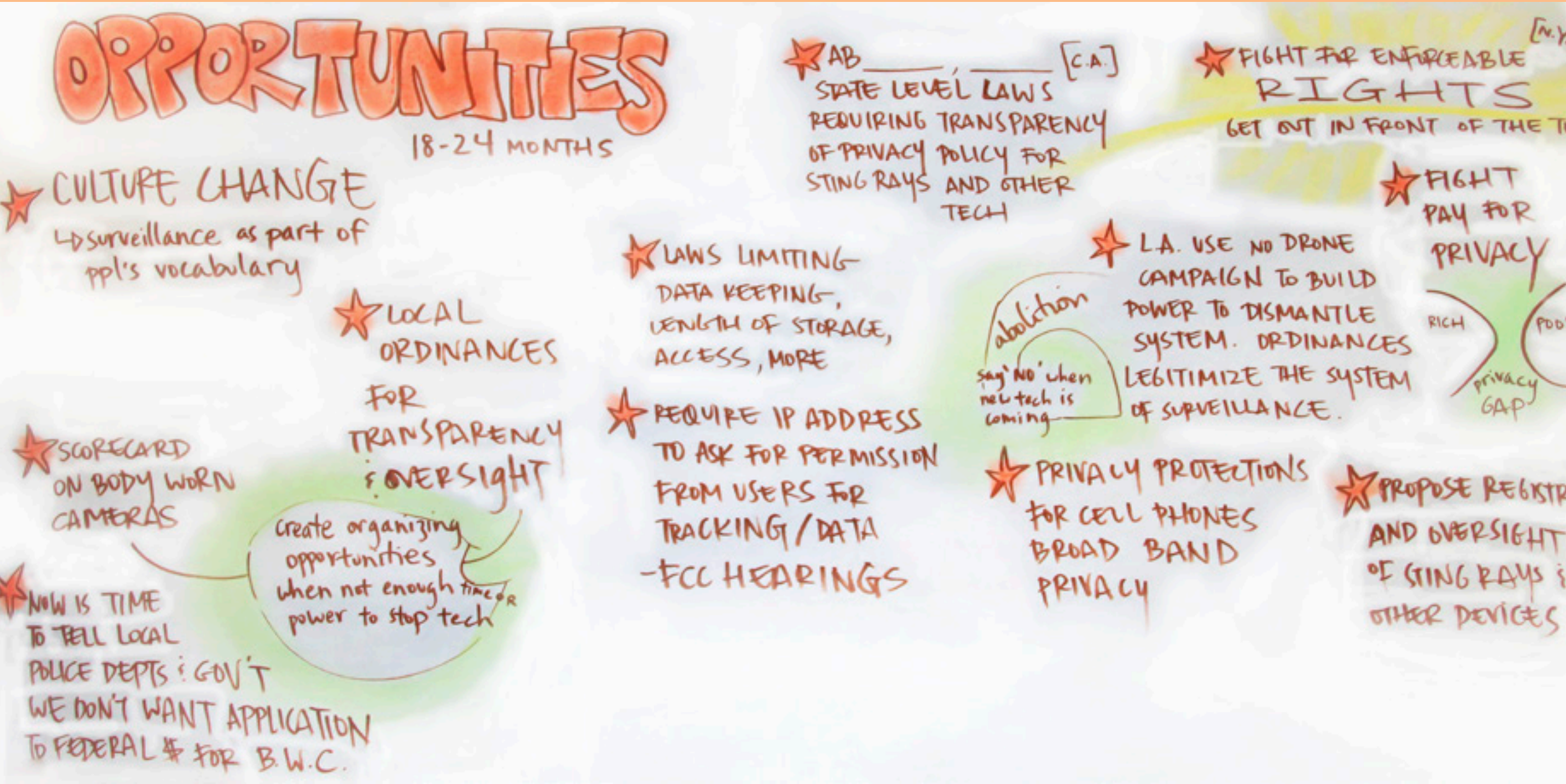
We should build on what we do well, with an approach that is:

- » Relationship based
- » Intersectional
- » Focused on soul wins and healing
- » Centering black folks as survivors of state violence
- » Based on a well-defined organizing model
- » Agile and able to pivot quickly
- » Woven throughout with leadership development and political education



WHERE WE ARE GOING

What opportunities is our network uniquely positioned to shape and influence?



INTERCONNECTEDNESS

DIFFERENTIATION

SELF ORGANIZATION

IMPACTS IN 10 YEARS



WHO PARTICIPATED

MAG-Net Anchor Leaders

Ana Montes, The Utility Reform Network
Andre Canty, Highlander Research and Education Center
Andrea Figueroa, Martinez Street Women's Center
Brian Dolinar, Urbana-Champaign Independent Media Center
Carlton Turner, Alternate ROOTS
Chad Johnston, St. Paul Neighborhood Network
Devyn Creech, Appalshop
Elandria Williams, Highlander Research and Education Center
Gabriella Deal-Marquez, Voices for Racial Justice
Guadalupe Rocio Chavez, Dignity and Power Now
Helyx Chase, Media Mobilizing Project
Josh May, Appalshop
Roberta Rael, Generation Justice
Salma Mirza, Working Narratives
Tracy Rosenberg, Media Alliance
Zachary Norris, Ella Baker Center

Board Members

*Alfredo Lopez, May First/People Link
Amy Sonnie, Librarian
*Bryan Mercer, Media Mobilizing Project
*Carol Ammons, Illinois State Representative
Hillary Brooks, Consultant
Joseph Torres, Free Press
Pia Infante, The Whitman Institute
Sage Crump, Arts Consultant
Lisa Jervis, iEcology
*Vina Kay, Voices for Racial Justice

*MAG-Net Anchor Leader

CMJ Staff

Angella Bellota, Membership Organizer
Chinyere Tutashinda, Communications Organizer
Danielle Chynoweth, Organizing Director
Dave Newton, Deputy Director
Malkia Cyril, Executive Director
Oshen Turman, Program Associate
Shilo McCabe, Administrative Coordinator
Steven Renderos, Senior Campaign Manager
Turner Willman, Resource Organizer

Special Guests

Alicia Garza, Black Lives Matter
Amanda Cooper, Lightbox Collaborative
Favianna Rodriguez, Artist
Hamid Khan, Stop LAPD Spying Coalition
James Kilgore, Urbana-Champaign Independent Media Center
James Rucker, Color of Change
Laura Moy, Institute for Public Representation
Nicole Ozer, ACLU
Sakira Cook, The Leadership Conference on Civil and Human Rights
Shahid Buttar, Electronic Frontier Foundation
Rachel Levinson, Brennan Center

Credits

Jidan Koon, Visual Notetaking
Victor X Moore, Design Layout

